



[twelve:thirty]media

Transform your Worship Experience

[twelve:thirty]media

MISSION STATEMENT

Twelve:Thirty Media exists to help churches, ministries, and artists transform their Worship Experiences through media content and training.



OUR CORE VALUES

We Love God.

Love the Lord your God with all your heart and with all your soul and with all your mind and with all your strength. *Mark 12:30*

We Love People.

The second is this: 'Love your neighbor as yourself.' There is no commandment greater than these." *Mark 12:31*

We are for the Local Church.

"Let us do good to all to all people, especially to those who are of the household of faith." *Galatians 6:10*

We believe where God guides, God provides.

And my God will supply every need of yours according to his riches in glory in Christ Jesus. *Philippians 4:19*

We believe Success = Obedience and Faithfulness.

And without faith it is impossible to please him, for whoever would draw near to God must believe that he exists and that he rewards those who seek him. *Hebrews 11:6*



OUR VISION

OUR WHY:

We want to help the Local Church around the world see salvation and spiritual growth. We help the Church create Worship Experiences that set the environment for God to change lives.

OUR HOW:

We produce media content and training resources that help leaders craft experiences that communicate the message of the Gospel effectively.

OUR WHO:

We serve church leaders, ministry leaders and artists that plan and execute large group Physical and Online Worship Experiences.

What does Twelve:Thirty do that no one else on the market does?

We help you Transform your Worship Experience.

We are a ministry that solely targets helping churches, ministries and artists enhance their weekend Worship Services and large group Experiences.



What do we want people to know us for?

Loving and Serving the Local Church.

We do that through helping churches with Media Content and Training.

The Worship Experience People.

We provide tools to help you create dynamic, engaging Worship Experiences where salvation and spiritual growth happen. We are the Worship Experience people.

If it doesn't help churches, ministries or artists create their Worship Experience and large group Gatherings in-person and Online, it doesn't fit into the 12:30 Filter.

What is a Worship Experience?

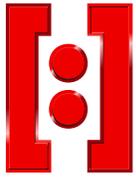
A large gathering of believers that engage in worship and teaching either in-person or online. A Worship Service, a Concert, a Large Event.

Who is our Target Audience? Who are we helping create Worship Experiences?

Churches

Leaders in a church that plan and execute Large Group Worship Gatherings

- *Pastors (Senior, Executive Pastors, Lead Pastors)*
- *Creative Directors and Church Media Leaders*
- *Worship Leaders*
- *Communications Directors*
- *Student Pastors*
- *Children's Pastors*



Ministries

Organizations that serve churches where our resources would be used in a large group gathering.

- Ministries like Seeds Family Worship, Answers in Genesis, Yancy, Conventions, Church Planting Organizations where content would be used to help create dynamic, engaging large group Worship Experiences.

Artists

Christian music artists who are seeking resources for their large Worship Experiences / concerts.

- We serve artists with resources like Lyric Media Content, Promotional Content and creative arts training (audio, video, lighting, stage design) to help present dynamic, engaging Worship Experiences.

What kinds of Worship Experiences do we help these people create?

- Weekend Worship Experiences - Online and In-Person
- Seasonal Worship Experiences (Christmas, Easter, Thanksgiving)
- Student Worship Experiences
- Kids Worship Experiences
- Concert Experiences
- Camp Experiences
- Mens and Womens Events

OUR BRANDS

[twelve:thirty]media

Twelve:Thirty Media | 1230.media

Serving Adult Worship Experiences with:

- Ready-Made Media
- Custom Media
- Training
 - The Making Sunday Happen Podcast

[twelve:thirty]KIDS

Twelve:Thirty Kids | 1230kids.com

Serving Kids Worship Experiences with:

- Ready-Made Media
- Custom Media for Kids Ministries
- Training

[twelve:thirty]STUDENTS

Twelve:Thirty Students | 1230students.com

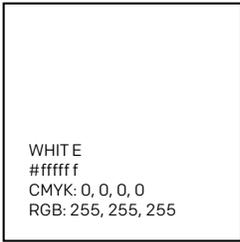
Serving Student Worship Experiences with:

- Ready-Made Media
- Custom Media for Student Ministries
- Training
 - The Youth Room Podcast



Ministry Bundle | MinistryBundle.com

Monthly Discount Bundles featuring resources for Ministry.



COLFAX BOLD
ABCDEFGHIJKLMN**O**PQRSTUVWXYZ
abcdefghijklmno**p**qrstuvwxyz
1234567890

COLFAX REGULAR
ABCDEFGHIJKLMN**O**PQRSTUVWXYZ
abcdefghijklmno**p**qrstuvwxyz
1234567890

PRIMARY LOGO



STACKED LOGO



ENHANCED LOGO



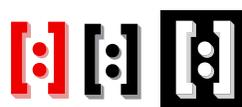
ENHANCED LOGO STACKED



ICON



ICON WITH SHADOW

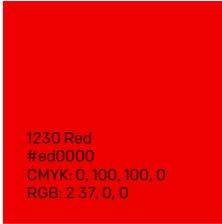


ICON ENHANCED





BRAND GUIDELINES



1230 Red
#ed0000
CMYK: 0, 100, 100, 0
RGB: 2, 37, 0, 0

**COCOGOOSE
REGULAR**
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TUVWXYZ**
**abcdefghijkl
mnopqrs
tuvwxyz
abcdefg**

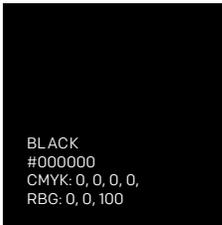
COCOGOOSE
REGULAR
ABCDEFGHIJKL
MNOPQRS
TUVWXYZ
abcdefghijkl
mnopqrs
tuvwxyz
abcdefg

PROXIMA NOVA
REGULAR
ABCDEFGHIJKL
MNOPQRS
TUVWXYZ
abcdefghijkl
mnopqrs
tuvwxyz
abcdefg



WHITE
#ffffff
CMYK: 0, 0, 0, 0
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PRIMARY LOGO



BLACK
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CMYK: 0, 0, 0, 0,
RGB: 0, 0, 100



SHORT LOGO



ICON



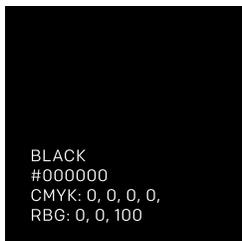
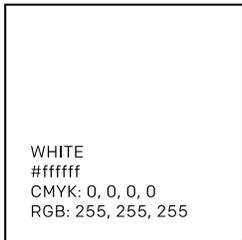
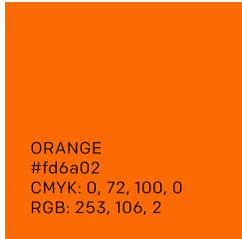
SCREEN LOGO

SECONDARY LOGO



ALTERNATE LOGO





BLACKOUT MIDNIGHT
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
1234567890

COLFAX BOLD
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqr**stuv**wxyz
1234567890

PRIMARY LOGO



SHORT LOGO

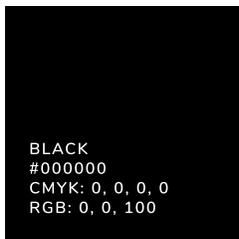
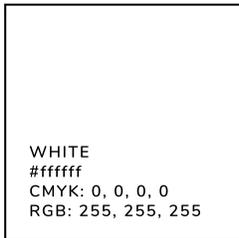


ICON 1



ICON 2





BUCKWHEAT TC PAINTED
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

COLFAX BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

PRIMARY LOGO



[twelve:thirty]STUDENTS

[twelve:thirty]STUDENTS

[twelve:thirty]STUDENTS

SHORT LOGO

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[:] STUDENTS

ICON 1



ICON 2



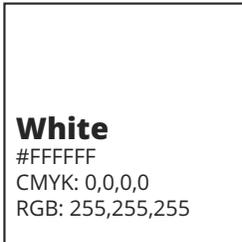


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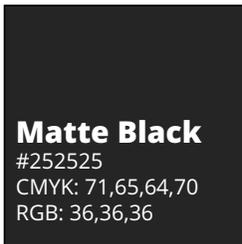
Red

#D90000
CMYK: 8,100,100,2
RGB: 217,0,0



White

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CMYK: 0,0,0,0
RGB: 255,255,255



Matte Black

#252525
CMYK: 71,65,64,70
RGB: 36,36,36

BRAND GUIDELINES

BEBAS KAI
ABCDEFGHIJKL
MNOPQRS
TUVWXYZ

NEWSLAB
REGULAR ITALIC
ABCDEFGHIJKL
MNOPQRS
TUVWXYZ
abcdefghijkl
mnopqrs
tuvwxyz
abcdefg

NEWSLAB
REGULAR ITALIC
ABCDEFGHIJKL
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mnopqrs
tuvwxyz
abcdefg

NEWSLAB
REGULAR ITALIC
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abcdefghijkl
mnopqrs
tuvwxyz
abcdefg

PRIMARY LOGO





OUR SERVICES

Ready-Made **Worship Media:**

This is ready-to-use, done-for-you media content. We sell our Worship Media on our website and several media marketplaces.

Our Worship Media Product Types:



Mini-Movies



Title Graphics



Service Packs



Motion Backgrounds



Series in a Box



Social Media Content



Sermon Bumpers



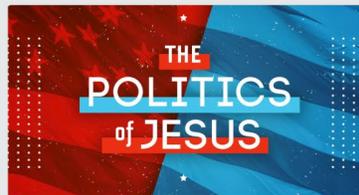
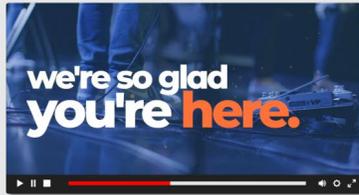
Lyric Media



Countdowns



Games





Made for You **Custom Media:**

Made-from-scratch media content produced specifically for a church, ministry or artist.

Custom Graphics:

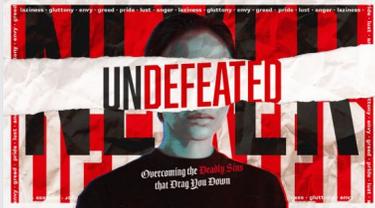
Sermon Series Design

Announcement and Event Graphics

Social Media Graphics

Logo Design

Print-Ready Designs



Custom Video and Audio Production:

Sermon Bumpers

Promotional Videos

Lyric Videos

Countdowns

Motion Announcements

Title Motions

Logo Animations

Church Announcement Videos

Welcome Videos

Podcast Editing



Training for the Worship Experience:

We offer training from our team and industry experts for how to plan and execute dynamic, engaging Worship Experiences.

The Categories we offer training in:

First Impressions
Service Planning
Production

Volunteer Culture
Worship
Communications

Teaching & Communicating
Church Online
Leadership



Vehicles for Training:

Blogs:

Articles from church experts, industry leaders, church staff and volunteers that train people how to plan and execute Adult, Student and Kids Worship Experiences.

Podcasts:

Podcasts from our Team Members with training from our experience, interviews with industry leaders, church experts and artists.

Books:

E-Books and Published Books written by our team or from authors we trust.



OUR TEAM

Lead Team



Carl Barnhill

*Owner & Lead
Creative Director*



Katie Barnhill

Owner



Steve Dirks

Executive Director



Shawn Reece

Creative Director



Trevor Miller

*Director of
Ready-Made Media*



Christian Jones

Lead Video Producer

Full 12:30 Team Here:

1230.media/team